

Contact: Tor Black  
1SEO.com  
Phone 215-946-1046

1414 Radcliffe St #301  
Bristol, PA 19007  
T.Black@1seo.com

1SEO.com

## Press Release:

### **SUPERBOWL CRAZINESS SPREADS IN PHILLY, HELPING LOCAL BUSINESSES & CHARITIES**

Local Philly fan shows his dedication to Philly by putting \$30,000 and 800 hours of volunteering into local child abuse charities. (Even gave 100 employees the day off for the Eagles' parade)

**Philadelphia, PA February 2, 2018:** Local Philly underdog, Lance Bachmann, gives back!

Check out how local Philly businessman, Lance Bachmann, supports the Eagles, brings his office together, and supports local charities. Lance agreed to give his office of 100 staff the day off for the Philadelphia Eagles Parade. All he asked is that they each volunteer for 8 hours to a local children's charity. He is also going to match their time volunteered with a \$30k donation. He announced this during a staff meeting, on video, and even ended it with an Eagles chant. Fly Eagles Fly!

See the video: <https://www.facebook.com/lance.bachmann/videos/10215141530399735/>

***"We are local and love Philly, anytime we can help support our team and our community it is win win for us all"*** says President of 1SEO Lance Bachmann

Much like the Philadelphia Eagles, Lance Bachmann has quite the underdog story of his own. Lance was born and raised in NE Philadelphia as 1 of 14 children in his family. As a young child, the state placed him in foster care. His mother's hard work eventually reunited the family. But his foster homes experience was rough and abusive, which is why he has such a deep passion for local charities in Philly that help children in these situations.

With his difficult home life, school was never easy for Lance. He started wrestling after school to get himself through it, and even had a bout as a boxer, but didn't pursue it as his future. Instead, he worked extremely hard with unstoppable determination to excel in the sales field. He continued with this high work ethic until he was the top salesman at the Yellow Pages, even becoming one of the founders of YellowPages.com. Lance also developed a nationwide sales team which earned several millions in sales for AT&T and became the youngest vice president of AT&T in history. During that time, he went to school in the evenings, eventually earning his MBA from Temple.

After leaving AT&T, Lance opened his own digital agency with some of the top people in the online marketing industry. He grew it by helping local Philadelphia businesses find success through online marketing. In the past 9 years, it has grown to be one of the nation's top agencies and has received many awards and accolades, even becoming Google's Premiere Partner in Philadelphia. Lance can now be seen on 1SEO billboards across all of Philadelphia - a true local underdog. Lance is a great example of what hard work and determination results in.

#PhiladelphiaEagles #FlyEaglesFly #Philly #Superbowl #TeamEagles #1SEO #PhilyBleedGreen #Philadelphia

<https://1seo.com/>

<https://1seotech.com/>

<http://www.networkdrops.com/>

**For IMMEDIATE Release 12:00 EST 2/3/2018**